



PRESS RELEASE

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Rapid Notification Leads to Rapid Growth: AlertNow Among America's Fastest Growing Companies

RALEIGH, NC / August 14, 2009 – AlertNow, a Raleigh-based rapid notification company serving the education market, has attained several noteworthy rankings in the 2009 *Inc. Magazine* 500/5000 list, released on August 12th.

Overall, AlertNow ranked as the 504th fastest-growing company in America, with revenue growth of 527% from 2005 to 2008. In addition, AlertNow achieved the following *Inc. Magazine* growth rankings:

- 6th fastest-growing company serving the American education industry
- 15th fastest growing company based in North Carolina
- 17th fastest-growing company in the Telecommunications industry

AlertNow is an industry-leading rapid communications service, delivering exceptional 24/7/365 customer support with cutting-edge tools. With AlertNow, schools are able to deliver voice, e-mail or text messages, in multiple languages, at a rate of more than two million per hour to telephones, mobile phones, PDAs or any Internet-enabled device.

Schools can contact parents immediately with accurate, time-sensitive information during emergencies. In addition, AlertNow can also deliver informative messages designed to enhance parental involvement, increase student attendance and bridge language barriers between parents and schools, all without the need to install or support additional computers and software.

“As a company, we are very pleased with this year’s *Inc. Magazine* ranking,” said AlertNow CEO Robert Bruce. “We have reached this level of achievement because of the daily effort and commitment of our employees to our customers. We truly have a tremendous team of people. Our culture has manifested itself from core values of strength, courage, tenacity and caring, and our employees demonstrate those values every day.”

“This ranking validates our efforts to create and deliver the best service in the industry,” added Jason Bedford, Vice President of Business Operations. “Experiencing this level of revenue growth over the last three years is quite an accomplishment. For that growth to continue in today’s economy is even more so. In just the last 100 days, we have experienced a 17% increase in the number of school districts we serve. The continuing confidence of our long-time customers, combined with our ever-increasing number of new customers, makes AlertNow the undisputed leader in rapid notification services, and one of the premier companies serving America’s educators.”

Companies in the 2009 *Inc. Magazine* 500/5000 are ranked by their percentage of revenue growth from 2005 through 2008. In addition, they must be U.S.-based, privately held, for profit, and independently operated as of December 31, 2008. For additional information, visit www.inc.com/inc5000.

AlertNow delivers millions of messages every month on behalf of more than 25,000 school administrators in all 50 states. For additional information, visit www.alertnow.com.